

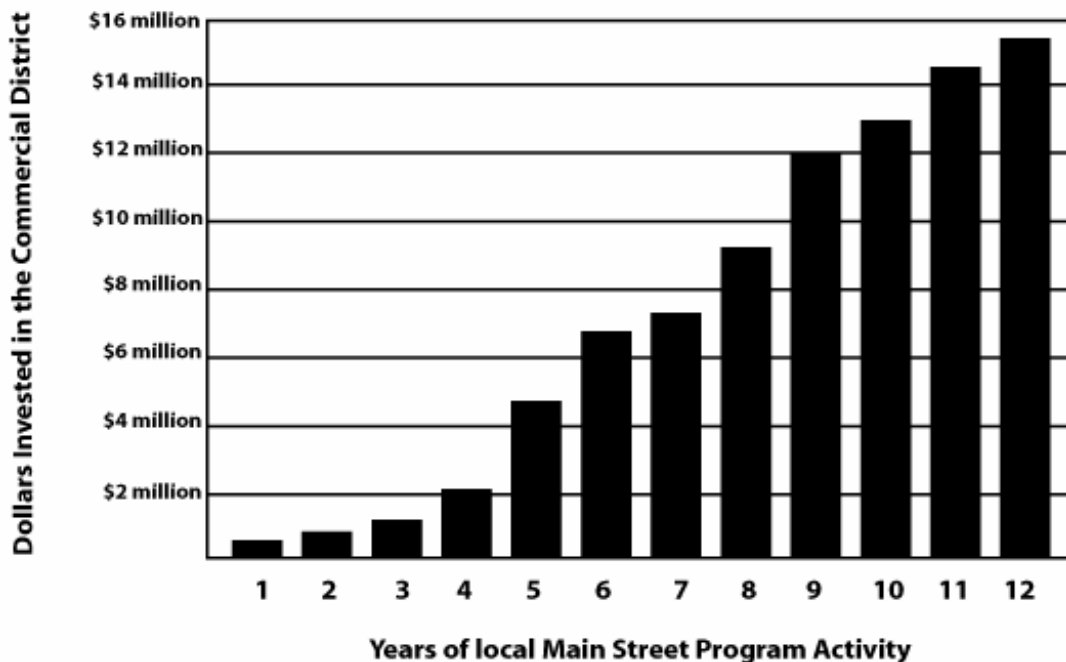
## 2003 Economic Statistics: The Main Street Program's Success

### *Historic Preservation Equals Economic Development*

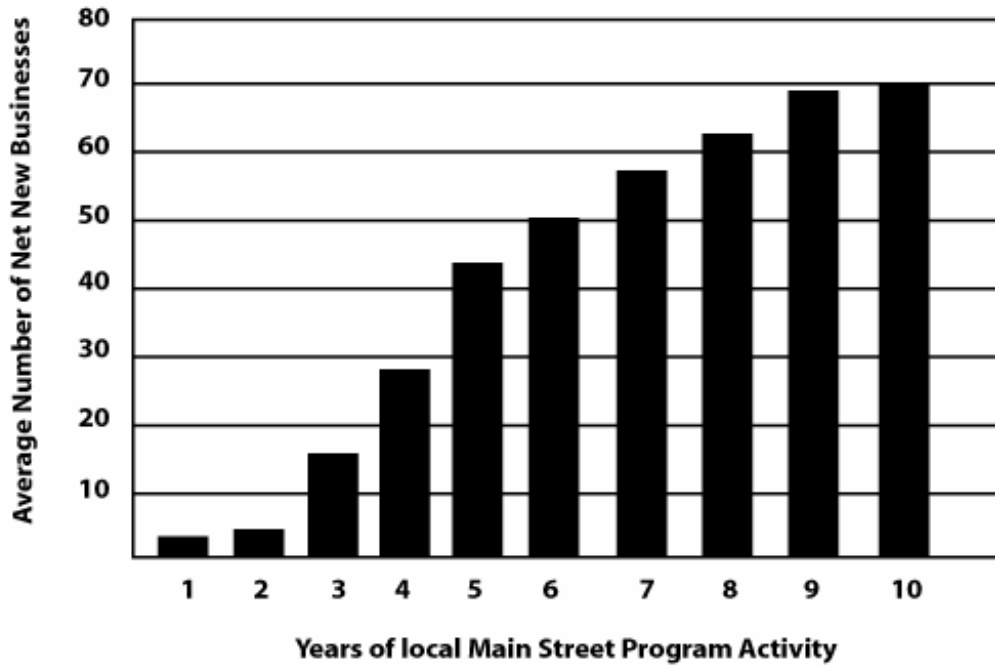
The cumulative success of the Main Street Approach has earned it a reputation as one of the most powerful economic development tools in the nation. These statistics are tracked from 1980 to date and reflect activity in more than 1,700 communities:

<b>The total amount of public and private reinvestment in physical improvements</b> in Main Street communities:	<b>\$18.3 Billion</b>
<b>Average reinvestment per community (i):</b>	<b>\$10,000,000</b>
<b>Net gain in businesses:</b>	<b>60,577</b>
<b>Net gain in jobs:</b>	<b>244,543</b>
<b>Number of building rehabilitations:</b>	<b>96,283</b>
<b>Reinvestment Ratio(ii)</b> the <i>average</i> number of dollars generated in each community for every dollar used to operate the local Main Street program:	<b>\$35.17 reinvested for every \$1 spent</b>
<b>Average program length:</b>	<b>8.05 years</b>
<b>Average cost per job created</b> in a main street district:	<b>\$2,847</b>
<b>Average cost per business created</b> in a main street district:	<b>\$11,492</b>

**Reinvestment on Main Street**  
Average investment in the physical environment



**Business Growth from the Main Street Program**  
Cumulative net business growth in communities participating in the Main Street program



**Job Growth from the Main Street Program**  
Cumulative net new jobs in communities participating in the Main Street program

